

# THE COACH *Coffee Shop*

## Press Release

*For Immediate Release*

### **Coach Coffee Shop Opens at Jakarta Premium Outlets**

*Second outlet in Indonesia debuts with exclusive menu inspired by iconic New York flavors*



**Indonesia, 2 July 2025** – After the successful debut of its first café at Grand Indonesia, Coach Coffee Shop is proud to announce the opening of its second outlet in Indonesia, located at Jakarta Premium Outlets (Suite 1414). Officially opening on 2 July 2025, the new coffee shop invites guests to experience the signature taste of New York through bold, satisfying flavors—served with Coach’s unmistakable sense of style.

Staying true to its New York roots, Coach Coffee Shop JPO presents a curated menu of all-day comfort food, headlined by three new standout dishes:

- Fluffy Buttermilk Pancakes, soft and golden with the perfect hint of sweetness
- Crispy Fried Chicken, seasoned and fried to perfection for that irresistible crunch
- Rexy’s Deluxe Burger, juicy and stacked with flavor in every bite

Other classic savory bites are also available in the new outlet, thoughtfully crafted to bring the soul of New York’s casual dining scene to Jakarta, offering familiar indulgences in an elevated café setting.

In addition to its signature food offerings, the café delights guests with irresistible handmade ice cream in a variety of flavors, alongside a selection of handcrafted

# THE COACH

## *Coffee Shop*

beverages. From bold espresso-based drinks to inventive specialty lattes like the PB&J Latte and Sea Salt Brownie Latte, there's something for every palate. Guests can also enjoy refreshing iced teas, indulgent milkshakes, and rich chocolate-based drinks.

As part of its commitment to blending global inspiration with local creativity and mark its second outlet, Coach Coffee Shop features a special collaboration with local almond milk brand **Supalove**, introducing an exclusive **Roasted Almond Latte** and **Roasted Almond Ice Cream**—two items that are available only for a limited time.

Open daily from 10:00 AM to 10:00 PM, the outlet is located at Suite 1414, Jakarta Premium Outlets. With its welcoming atmosphere, thoughtfully designed interiors, and flavor-packed menu, Coach Coffee Shop JPO is set to become a new go-to destination for shoppers, food lovers, and fans of the Coach brand.

Come for the flavor. Stay for the experience.

- END -

### **About Coach**

Coach is a global fashion house founded in New York in 1941. Inspired by the vision of Creative Director Stuart Vevers and the inclusive and courageous spirit of its hometown, the brand makes beautiful things, crafted to last—for you to be yourself in.

Coach is a Tapestry, Inc. brand. Tapestry is publicly listed on the New York Stock Exchange under the ticker TPR.

### **About Kanmo Group**

Kanmo Group, an ISO-27001 certified organization, was formed in 2005. As the partner of leading retail brands from around the world, the group occupies a leadership position within several market segments in Indonesia. Operating across retail, wholesale, online, and travel retail channels, Kanmo Group has positioned itself as a leading omnichannel operator in Indonesia. It runs more than 300+ physical stores spread across 16 cities, several own-brand websites and marketplace stores, as well as wholesale channel distribution spread across 60+ cities and 1000+ points of distribution. These points of distribution include specialty stores, baby Tours, department stores, modern grocery, pharmacies, and the like. The vision of Kanmo Group is to 'inspire and enrich life journeys' for aspiring Indonesian consumers. Come visit us <https://kanmogroup.com> to learn more.

# THE COACH *Coffee Shop*

**SOCIAL MEDIA:** @Coach; @TheCoachCoffeeShopID; #CoachNY

**For media inquiries, please contact:**

**Esther Christina**

Senior Account Manager



P R E F I N I T E  
COMMUNICATIONS

M. +62 838-7030-4191

E. Esther@Prefinite.id

**Clarines Sadira**

Associate Public Relations Manager

Kanmo Group

M: +62 858-1408-5975

E: clarines.sadira@kanmogroup.com