

Press Release
For Immediate Release

HENNESSY USHERS IN THE YEAR OF THE HORSE WITH A NEW LIMITED EDITIONS COLLECTION

Limited editions of Hennessy V.S.O.P and Hennessy X.O feature bold designs that celebrate the spirit of the horse.



Jakarta, 8 January 2026 — In celebration of Chinese New Year 2026 and the arrival of the Year of the Horse, Hennessy proudly unveils a new collection of limited editions. Featuring Hennessy V.S.O.P and Hennessy X.O, each offering is adorned with a dynamic interpretation of the horse, an enduring symbol of energy and freedom.

This year's design is rendered in metallic copper tones and deep mineral pigments. Grounded in a flowing red palette, the galloping horse captures the elegance and strength of this revered animal. Designed to evoke both movement and meaning, it is a celebration of bright perspectives and the momentum that defines the Year of the Horse.

This interpretation of the horse, inspired by a foundational idea in Eastern philosophy regarding perspectives, energy, and freedom, is designed to unlock its potential through individual interpretation. The sculpted forms and open spaces invite viewers to actively engage with the piece, completing its meaning with their unique

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perspectives and reflecting the layered complexity and evolving character of Hennessy's cognacs.

Hennessy's legacy with China dates to 1859, when the Maison first shipped twelve crates of Old Pale Cognac to Chinese shores. Through the decades, Hennessy has honored Chinese culture by commemorating key festivals, milestones, and creative collaborations. From the arrival of Hennessy X.O in 1872 to the symbolic docking of the "Spirit of Hennessy" in Shanghai in 1992, and the cultural journey of the Hennessy X.O Silk Road in 2017, the Maison has continued to champion shared values of tradition, innovation, and artistry.

The Year of the Horse represents energy, optimism, and forward momentum," said **Laura Drozdowski Lot, Marketing Director, Moët Hennessy Southeast Asia.** "These values resonate strongly with Hennessy's spirit and our deep-rooted connection with Chinese New Year celebrations. Through this collection, we celebrate a legacy shaped by shared cultural inspiration."

Each offer is a testament to this enduring relationship, an invitation to celebrate the fusion of heritage and modernity that unites both worlds.

The Hennessy Chinese New Year 2026 collection of Hennessy V.S.O.P and Hennessy X.O are available in Indonesia at all Red & White shops nationwide, starting January 2026.

To further elevate the festive season, Hennessy also presents the Festive Hosting Masterclass, an exclusive in-store experience held exclusively at Hennessy Boutique, Senayan City Mall. The masterclass will be held every Friday, Saturday, and Sunday from 9 January 2026 to 8 February 2026, with four daily sessions available at 11.30 AM – 1.30 PM, 2.00 – 4.00 PM, 4.30 – 6.30 PM, and 7.00 – 9.00 PM.

Hosted by Chong Wai Keng, Hennessy Brand Ambassador, and Rizky Ramdhani Razak, Mixologist & Moët Hennessy Indonesia Brand Advocate, the Festive Hosting Masterclass offers an immersive journey into the world of Hennessy, featuring curated Hennessy V.S.O.P cocktails paired with festive delicacies, insights into the Maison and its cognacs, and inspiration for creating cocktails at home to complement Chinese New Year dishes.

Registration for the Festive Hosting Masterclass is available via:
<https://indonesia.hennessy.com/submit-your-entry>

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About Hennessy

Founded on Richard Hennessy's pioneering spirit and with a legacy of 260 years, the brand spans over 160 countries, but remains rooted in the Charente region in France. Beyond its iconic cognacs, Hennessy embraces cultural collaborations, evidenced through its many partnerships with visionary artists from around the world. Over the years, Hennessy has worked with cultural icons in design, art, fashion and music to celebrate a diverse range of creativity to reflect the multi-faceted nature of the brand and to bring to life the Hennessy cognac's versatility.

For further information, services and collaboration details, please visit [Hennessy.com](https://www.hennessy.com) or follow [@Hennessy](https://www.instagram.com/Hennessy) on Instagram.

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