



Redefining Family Vacations: Club Med Unveils The First Family Oasis in Asia Pacific



INDONESIA, April 23, 2025 – [Club Med](#), the leader in premium all-inclusive holidays for 75 years, is thrilled to announce the launch of the brand new Family Oasis at Club Med Phuket, marking its first dedicated family space in the Asia Pacific region. This exciting innovative offering reinforces Club Med's commitment to providing unparalleled family experiences.

A tropical haven for ultimate family bonding

Inspired by beautifully intricate Thai patterns and design, also known as *Lai Thai*, the Lai Thai Family Oasis provides a dedicated haven for families, offering a space specially designed to foster connections and shared experiences, where quality, happy memories are created.

Within this space lies a vibrant Splash Park for endless fun for toddlers and young children. Fun slides, colourful water canons, waterspouts and sprays, giant splash buckets and other interactive elements beckon families for a great time together. Lounge chairs thoughtfully arranged around the splash park as well as a poolside snack bar offer a comfortable respite and provides all-day refreshment, ensuring an easy, safe and engaging environment.

Accommodation



The Lai Thai Family Oasis features a variety of room configurations spread over two floors to suit a range of family needs.

These include mobility-friendly access rooms:

- 24 Family Superior rooms
- 8 Family Themed rooms

Each room draws inspiration from the breathtaking natural landscape of Phuket whilst creatively incorporating Thai art and design and



can comfortably accommodate up to two adults, two children under 11 and one baby.

Family Themed rooms offer a unique holiday experience with its whimsical banyan tree motif and playful forest-inspired design, inviting both young and young-at-heart to (re)capture the magic and wonderment of holidays. Extra touches to enhance our youngest guests' stay include amenities for children of all ages, such as baby essentials, kids-friendly shower amenities and bathrobes, as well as age-appropriate activity and welcome kits.

Ground-floor rooms offer the luxury of a terrace where families can relax easily, and opens up directly to the Splash Park, while **first-floor rooms** boast private balconies overlooking the lively Splash Park.

About Club Med Phuket

Escape to the serene shores of Kata Beach and discover an elevated family beach holiday experience at Club Med Phuket. Throughout 2022, the resort revitalised its communal spaces, including the main pool, restaurant, bar, and meeting rooms, seamlessly integrating its heritage with modern design elements and refined comfort for discerning travellers. This emphasis on upscale comfort extends to the guest rooms, with the initial phase of renovations completed last December.

Discover three distinct zones within the resort: the new Family Oasis, a Zen Area, and the Heart of the Resort. The Family Oasis will offer a vibrant, energetic environment, featuring unique family activities from the Amazing Family program and water games designed for all ages. The Zen Area will provide a tranquil space for relaxation, including an adults-only pool and a Zen Bar. Guests seeking peaceful moments can find quiet corners for reading or resting. The Heart of the Resort will serve as the central gathering point, encompassing the theatre for nightly entertainment, the main restaurant, bar, and lobby.

The family-friendly resort invites exploration, offering a range of exhilarating sports and activities, and enriching cultural experiences, ensuring a memorable getaway for both parents and children. Furthermore, Club Med's signature Kids Club provides a comprehensive program for children aged 4 months to 17 years, under the attentive care of dedicated G.O.s.

The Lai Thai Family Oasis at Club Med Phuket will officially open its doors on April 6, 2025. For more information and booking inquiries, please visit [Club Med's website](#) or contact the call centre at: +62 800 1258263.

For high resolution images, please [click here](#).

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ABOUT CLUB MED

Club Med, founded in 1950 by Gérard Blitz, invented the all-inclusive holiday club concept, adding in activities especially for children with the creation of the Mini Club in 1967. Led by its pioneering spirit, Club Med seeks out exceptional destinations and sites. Today, Club Med is the world's leading provider of upscale, all-inclusive holiday packages with a French touch for families and active couples. Club Med operates nearly 70 Resorts, of which 97% are rated Premium & Exclusive Collection that offers a selection of the brand's most exclusive Resorts, villas, chalets, and yacht characterised by premium accommodations, exceptional hospitality and personalised services, exclusively beautiful locations, refined dining concepts and lounges, transformational experiences, and unique architecture and design elements. Present in 30 countries around the world, the Group employs more than 23,000 Gentle Organisers (G.Os) and Gentle Employees (G.Es), representing 110 nationalities.



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