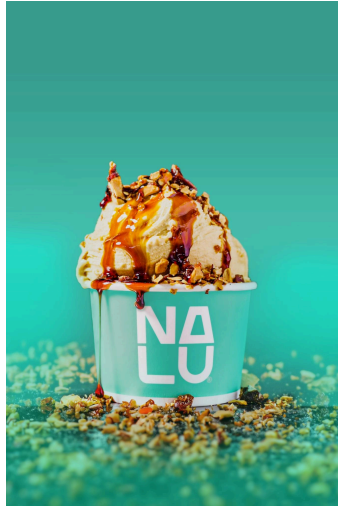


NALU

NALU is Where Gelato and Fun Collide



With NALU, the way people enjoy gelato will change.

Bali, 2 August 2024 — Get ready to experience gelato like never before with NALU! Brought to you by the creative minds behind Shelter Indonesia Group, one of Bali's most reputable food and beverage operators, NALU is set to revolutionize the island's vibrant Italian ice cream scene. Launched in late 2023, NALU is poised to be a game changer, promising to become the "it" gelato destination on the island.

NALU combines a nostalgic reminder of simpler times with innovative, high-quality indulgence. This playful and inviting gelato shop focuses on creating an unforgettable atmosphere, drawing patrons in with its vast array of delicious gelato flavors as well as a vast selection of freshly baked cookies, soft serves, and creative choices of gelato-based desserts. Each product uses only the finest natural ingredients, ensuring a taste sensation with every bite.

Meet Stephen Moore, the mastermind transforming the gelato scene. For more than 20 years, British-born Chef Stephen Moore has cooked in some of the world's best fine-dining restaurants, hotels, and resorts. His culinary career began in Perigord, France, followed by stints in Switzerland and London at the prestigious Hyde Park Hotel. Chef Stephen further honed his gastronomic skills in New Zealand and Australia, most notably at Sydney's iconic Rockpool. He also ventured overseas to work for the renowned Aman Resort in New Delhi and the 3 Michelin-star El Racó de Can Fabes in Barcelona.

As co-owner and Group Executive Chef of Shelter Indonesia Group, Moore has crafted a delightful array of gelato flavors that promise to enchant taste buds. Each gelato scoop offers a velvety, creamy texture with perfectly balanced notes—rich in flavor but never overly sweet.

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NALU, meaning "wave," beautifully captures its mission to bring a refreshing surge of flavors. The true stars of NALU are its gelato creations, shining brightly with each scoop. From timeless favorites like Pistachio, Salted Caramel, Cheesecake Strawberry, Ferrero, and Mango Passion Fruit to delightful non-dairy options like Strawberry, Coconut Pineapple, and Nutella Vegan, NALU offers a flavor for every palate.

At NALU, Chef Stephen's culinary ingenuity extends beyond gelato. He has painstakingly curated a range of delectable cookies that stand out on their own or when paired with soft serve or gelato. The kitchen team at NALU's ensures that the cookies and the gelato cones are freshly baked daily, right in the store, guaranteeing a level of quality and freshness that is second to none. Patrons can even witness this culinary magic in action, adding an extra layer of enjoyment to their visit.

Chef Stephen has just unveiled an exciting lineup of new creations inspired by Bali's vibrant culinary scene. Patrons can now savor inventive delights like the Chocolate Cherry Ripe Taco (mouthwatering gelato wrapped in a taco), S'more Hot Chocolate Bliss (a nostalgic treat from childhood), Pistachio Brioche Ban, Citrus Bliss Brioche, and Croissant Cone Sprinkle Swirl (an innovative croissant cone filled with soft serve). These delectable treats promise to elevate the NALU experience to delightful new heights.

NALU brings double the delight with two vibrant outlets in Bali. The flagship store on Jalan Batu Bolong, one of Bali's trendiest spots, features a modern and playful design adorned with cheeky knick-knacks. Designed by ZXC Studio, the space seamlessly blends Bali's island spirit with an urban laboratory aesthetic, creating a captivating backdrop for both dessert enthusiasts and streetwear aficionados. Guests can also explore a boutique corner by Ageless Galaxy, Jakarta's homegrown lifestyle brand inspired by outer space exploration. This marks the first Ageless Galaxy store outside the capital, adding an extra touch of cool.

NALU's second outpost is on Jalan Drupadi, charmingly situated on the ground floor of HUT Café Seminyak. This cozy Seminyak spot is designed for quick grab-and-go treats, perfect for those on the move who crave NALU's delightful delicacies.

NALU also offers stylish catering services, featuring a chic ice cream cart, a whimsical candy floss machine, and a nostalgic popcorn maker. Perfect for birthday parties or lively gatherings, NALU can cater to up to 100 guests, ensuring a memorable and delightful experience.

For more information and updates on NALU, follow us on Instagram: @naluicecream, Facebook: /naluicecream, or visit our website: <https://naluicecream.com/>

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About NALU

NALU opened its doors in August 2021 and serves as a reminder of simpler times, offering innovation and high-quality indulgence. With a focus on ice cream, cookies, and more, NALU creates flavours that aim to evoke memories and provide comfort with every bite. Just like a wave, expect the unexpected with NALU's innovative flavours and treats. We currently have our flagship store in the heart of Canggu and will soon be opening in Seminyak.

About Shelter Indonesia Group

PT Shelter Indonesia Group is a hospitality group based in Bali, Indonesia. It covers a variety of atmospheres and clientele, ranging from ice cream parlours and cafes to its flagship restaurant brand, Shelter Pererenan dan HUT Cafe Seminyak (rebranded from Shelter Seminyak). Although the venues within the Group are truly unique, they each share a devotion to quality and experience, demonstrated in the sourcing, seasonality, preparation and presentation of their food and drink, in the imagination of their design and in the warmth and skill of their service.

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