



Press Release

For Immediate Release

The Coach Restaurant Launches Martini Hour in Celebration of World Martini Day

The classic cocktail is given a modern twist
reminiscent of the vibrant energy of New York City



JAKARTA, INDONESIA, JUNE 19, 2024 – Since its grand opening in March at Grand Indonesia Mall, marking The Coach brand's debut in the hospitality industry, The first Coach Restaurant is shaking things up in Jakarta's cocktail scene. In celebration of World Martini Day, we're inviting martini enthusiasts to experience this iconic beverage with a unique Coach twist.

Drawing inspiration from the vibrant energy of New York City, The Coach's home since 1941, they're reimagining classic New York beverages for today's palate. This commitment to bringing the spirit of New York City to Coach audiences around the world extends to our cocktail menu, where the Martini reigns supreme.

The Coach Restaurant goes beyond the classic gin and vermouth combination, offering a selection of innovative martinis designed to tantalize taste buds:



More Than a Cosmo: Grey Goose Cherry L'Orange, housemade cranberry and cherry tincture, lime.

Coachmen's Martini: Two unique gins, two unique vermouths, finished with a bleu cheese stuffed olive for a savory twist.

Tabby Martini: A refreshing twist with vodka, St. Germain elderflower liqueur, and lemon.

East Hampton: Vodka, maraschino liqueur, and lychee-li liquor for a touch of the exotic.

Diamond and Pearls: Hendrick's gin infused with blackberry and a whisper of coconut, creating a luxurious and complex flavor.

Blondie Espresso: For a decadent after-dinner indulgence, dark and spiced rum mingles with a delightful twist – a blondie from The Coach Coffee Shop!

Sundays through Thursdays, The Coach Restaurant offers a distinctive Martini Hour, perfect for unwinding after a productive day or setting the tone for an elegant evening. From 5:00 pm to 7:00 pm and from 10:00 pm to midnight, indulge in a selection of delectable martini creations at a special half-price discount. This presents a remarkable opportunity to embark on a flavorful exploration of the world of martinis, all within the sophisticated ambiance of The Coach Restaurant.

Join The Coach Restaurant for a Martini Hour to remember!

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About Coach

Coach is a global fashion house founded in New York in 1941. Inspired by the vision of Creative Director Stuart Vevers and the inclusive and courageous spirit of its hometown, the brand makes beautiful things, crafted to last—for you to be yourself in.

Coach is a Tapestry, Inc. brand. Tapestry is publicly listed on the New York Stock Exchange under the ticker TPR.

About Kanmo Group

Kanmo Group, an ISO-27001 certified organization, was formed in 2005. As the partner of leading retail brands from around the world, the group occupies a leadership position within several market segments in Indonesia. Operating across retail, wholesale, online, and travel retail channels, Kanmo



Group has positioned itself as a leading omnichannel operator in Indonesia. It runs more than 300+ physical stores spread across 16 cities, several own-brand websites and marketplace stores, as well as wholesale channel distribution spread across 60+ cities and 1000+ points of distribution. These points of distribution include specialty stores, baby Tours, department stores, modern grocery, pharmacies, and the like. The vision of Kanmo Group is to 'inspire and enrich life journeys' for aspiring Indonesian consumers. Come visit us <https://kanmogroup.com> to learn more.

SOCIAL MEDIA: @Coach; @TheCoachRestaurant; #CoachNY

For media inquiries, please contact:

Eva Soemartono

Associate Account Manager



P R E F I N I T E
COMMUNICATIONS

M. +62 857-7194-5672

E. eva@prefinite.id

Dian Reska Saragih

Sr. Public Relations, Kanmo Group

M. +62 8778 8743 043

E. dian.saragih@kanmogroup.com