

Press Release For Immediate Release

Announcing The Inauguration of ArtMoments Bali 2023



ArtMoments steps into the Island of The Gods presenting Indonesia's first hotel room art fair at InterContinental Bali Resort.

Jakarta, 16 May 2023 — Founded in 2019, ArtMoments is an established art fair in Indonesia, initiated and organized by prominent art stakeholders, the late Leo Silitonga and Sendy Widjaja. ArtMoments has made a remarkable impact on the art industry. In 2020, amidst the challenges of the pandemic, the art fair successfully hosted an online art fair, providing vital support to galleries during those trying times. After a series of progressive journeys, ArtMoments is now expanding its horizons to Bali, Indonesia's premier tourist destination. ArtMoments Bali will debut on 23 June for VIP and invitation-only guests from 1 p.m. to 9 p.m. Later, on 24 and 25 June 2023, all art lovers and the public are welcome to visit ArtMoments Bali, free of charge, from 1 p.m. to 9 p.m. The first-ever hotel room art fair in Indonesia will take place at Jimbaran Convention Centre at InterContinental Bali Resort, Jimbaran, which was also one of the hosting venues of G20 events last year.

"We are excited to finally bring the notable ArtMoments to Bali. Bali has been known internationally as an art and cultural destination and is the perfect venue for ArtMoments new milestone. We hope this art fair can amplify Bali not only for leisure, but also to put Bali on the map as an art destination in the world," said Sendy Widjaja, Co-Founder & Fair Director of ArtMoments Jakarta.



Sendy added, together with Bank Central Asia (BCA), they hope that ArtMoments Bali can be the platform for collectors to acquire artworks. "I would like to extend my appreciation for their continuous support to ArtMoments by providing special deals tailor-made for us." ArtMoments has been working together with Bank Central Asia (BCA) since 2021 to bring a smooth art-buying experience during the event. Like at ArtMoments Jakarta, art lovers and art collectors coming to ArtMoments Bali at InterContinental Bali Resort, Jimbaran can use the Cicilan BCA 0% up to 24 Months for artworks purchases using BCA credit cards.

Under the artistic direction of Rizki Zaelani, ArtMoments Bali will embrace the theme "Infinite Boundaries." This theme highlights the ever-evolving nature of contemporary fine art, reflecting the changing lives and societal dynamics of the present era. Artists participating in the event will embrace the challenge of creating artworks that mirror the complexities and triumphs of modern life. One of the interactive and unique workshops is "Plasticology" from I Made Bayak.

The event will take place at the InterContinental Bali Resort and its Jimbaran Convention Centre and will feature art galleries from Southeast Asia and beyond. The collections shown by the participating artists and art galleries during the art fair will focus on the development of value creation, usually highlighting various issues, such as the celebration of the sustainability of the universe, respect for the value and existence of living ecosystems, interpretation of life cycle experiences (recycled), and threats to life. Additionally, ArtMoments Bali will encourage the participating galleries to explore issues related to the creation of unlimited and always sustainable works, just like human life, technology, and science continue to develop dynamically.

For this inaugural event, ArtMoments will bring a unique experience to art lovers on the island by converting 14 guest rooms into unique art spaces for galleries and artists, both local and international, to set up a one-of-a-kind art-showing experience. Meanwhile, all attendees can also join sponsored art programs and engaging talk shows that will be held in the function rooms on the Mezzanine Level of the Jimbaran Convention Centre.

"We take great pride in being the inaugural host of ArtMoments 2023 in Bali, an esteemed annual art event that has already earned a significant cultural reputation in Jakarta. At InterContinental Bali Resort, we are dedicated to offering our guests meaningful and immersive experiences. We believe that ArtMoments Bali perfectly aligns with our goal of celebrating the richness and variety of Indonesian art and culture. It is with great pleasure that we anticipate the arrival of art lovers and collectors from across the globe to our picturesque island paradise," said Christoph



Pouls, Resort Manager of InterContinental Bali Resort.

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About ArtMoments Jakarta

Art Moments Jakarta is one of the leading art fairs in Indonesia initiated by several Indonesian art collectors and presented to the public by a professional, experienced team. This prestigious event is a forum to bring together local and international art galleries to connect, educate, present their collections, and start a collaboration. www.artmomentsjakarta.com

About InterContinental® Bali Resort

Blessed by an endless stretch of white sand beach overlooking the tranquil waters of Jimbaran Bay, InterContinental® Bali Resort features 425 guest rooms in three unique levels of accommodation. The Property embraces a 14 hectares tropical landscape that is a blend of indigenous flora, gentle waterways and stone statues reflecting the island's artistic heritage. There are six swimming pools, Planet

Trekkers children's resort, a fitness center and plenty of recreational activities to keep guests occupied throughout the day. Spa Uluwatu is a dedicated healing and beauty facility for individual sessions, while the exclusive Villa Retreats promise indulging spa packages for couples. A superb choice of restaurant venues makes every dining experience an adventure in culinary excellence. For further information, visit www.bali.intercontinental.com

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Participating Art Galleries:

- Nata Citta Art Space
- World of Arts
- Galeri ZEN1
- Andi's Gallery
- G3N Project
- Artsociates
- Art Agenda
- NOAH
- Heartlab Bali
- Superlative Gallery
- Special Presentation by Museum Pasifika
- Special Presentation by AGSI
- Special Presentation by iForte

Events Timetable:

June 23 : Vernissage (01:00 PM - 03:00 PM)

Press Conference (02.00 pm - 03.00 PM) Art fair opens for VIP (01.00 PM - 09.00 PM)

June 24 : VIP visit to Museum Pasifika (09.00 PM)

ArtMoments Bali opens for public (01:00 PM - 09:00 PM)

June 25 : VIP visit to 3 galleries (09.00 PM)

ArtMoments Bali opens for public (01:00 PM - 09:00 PM)

Entrance Fee : Free of Charge