

THE PREFINITE PAPER

#4 HERE COMES THE SUN

from our clients and friends!

Hello! Summer is here and we are sharing exciting news



Happy 1st Anniversary to Sudestada Jakarta! Meatlovers out there are rejoicing for their sizzling promotions until the end of month. Check out our Hospitality News from Mandarin Oriental, Jakarta as they introduce their new online shopping platform and Fairmont Jakarta's Collaboration With Aqua Reflections. Are you looking for a holiday getaway but

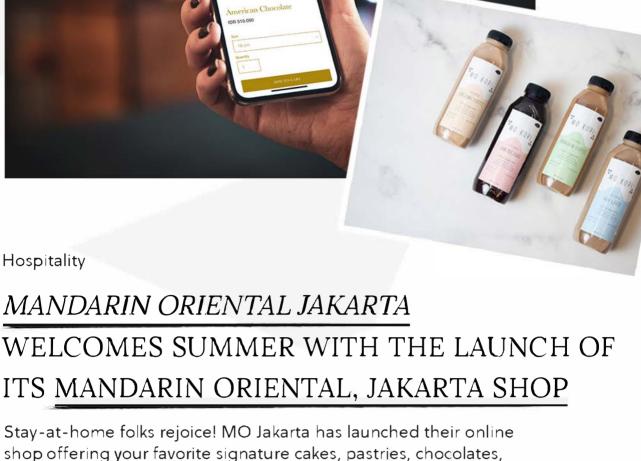
are still hesitant to fly? A road-trip to Yogyakarta is an excellent option! Discover Amanjiwo, just 8 hours drive away from Jakarta with beautiful scenery and interesting stops along the way. Stay safe & healthy! Viana Dien-Igah



Eye, 50% off Dry Aged Beef, Cake of The Week, Sliced Cake On Us to 20% off selected wines. Sudestada Jakarta will also hosts Anniversary Special

Sudestada First Anniversary Specials present 5 exciting dining deals that includes Buy 1 Get 1 Argentinian Rib

Instagram Live shows for Amigos near and far to keep updated with the restaurant and virtually meet its friendly team! P.S. Amigos who watched the shows will stand a chance to win IDR 500,000 dining voucher! Learn More



They are also offering their Cold-brew specialty, MO Kopi, made from local beans, in 500ml & 1liter sizes and available in 4 flavors:

delivery! (jakarta.mandarinerientalishop.com)

Americano, Creamy Latte, Pandan Latte and Soy Latte. Shop MO

fresh bakes, and bento boxes through the easy access website and



from art museums, to jungles andeven infront of a heli, truly a different experience than the ordinary runway walks. With the support of international muses, make-up artists and stylists,

anytime.

Learn More

Hospitality News

3. Set your budget

interior designer

the materials

4. Choose your design concept according to your preference

5. Consider hiring a professional

7. Establish a timeline for the construction project

6. Start to draw the design and choose

Design

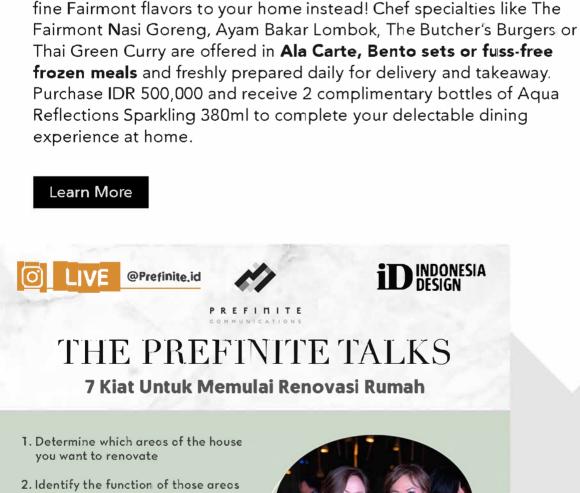
Fashion

TAKEAWAY GOURMET FOOD AT FAIRMONT

Missing five-star quality, gourmet foods at home? Stay put and bring

JAKARTA x AQUA REFLECTIONS

doing what they do best to raise donation for fundraising program to support the medical workers and doctors in Indonesia. Moreover, with this digital presence, people who missed it can always rewatch the show



everyone. Thinking about a reno? But you don't know where to start? Our second Prefinite Talks together with Lina Gan, Editor-in-Chief

Watch Here

www.prefinite.id | @prefinite.id #ThePrefiniteTalks

7 TIPS TO START YOUR

Home Sweet Home. During this #StayAtHome period, we have come to realize that a house needs to be taken care of, for the

destress and start fresh to make it a comfortable space for

and Publisher of Indonesia Design discussed her 7 Tips to Start Your Home Renovation and more! from design inspiration,

interior, budget and design trends in 2020!

Watch the re-run of our second #ThePrefiniteTalks

comfort of the people living in it. Nowadays, with more time spent at home, a home renovation and refurbishment might help you

HOME RENOVATION

ROADTRIP TO

Travel

YOGYAKARTA Looking for a wholesome experience for your quarantine getaway? A roadtrip adventure to Yogyakarta with a stay at Amanjiwo is a perfect respite indeed. Just an 8-hour road trip away from Jakarta, you can find remedy to cure your culinary cravings, encounter rich arts & culture, find off-the-beaten-track adventures and at the same time enjoy Indonesia's lush nature in beautiful Yogyakarta.

reach Cirebon, known for its culinary treasures, where you can stop for a delicious brunch. Taste the renowned Empal Gentong Mang Darma (EGMD) and enjoy their legendary 70 year old, patented recipe. Don't forget to stock up on some of Cirebon's famous snacks like Rengginang or crunchy rice crispies and Serabi cake for the road. After another three hours, located just 60km from Semarang, stretch your legs and refresh with a good view with a visit this tourist attraction complete with a restaurant and photo-spot above the clouds called, Eling Bening. You can also stop by

Start the journey as early as 6AM and make your way to

Yogyakarta via Tol Trans Jawa. Within the first two-hours, you will

Semarang City and treat yourself with afternoon treats at the famous Toko Oen or have an afternoon stroll at the Kota Tua Semarang. And soon enough, make your way to check in at your private hideout, Amanjiwo. Overlooking the magnificent Borobuddur Temple, experience a peaceful retreat in the privacy of your suite with a lounging terrace and sunken pool. Discover in-resort engaging activities from wellness, dining to cultural activities or ask your experienced Aman Butler for their recommendation

Book Now

Subscribe to our newsletter

on Yogyakarta's off-the-beaten-track excursions!

PREFINITE COMMUNICATIONS is a strategic communications consultant focusing on the

premium Hospitality, Lifestyle, Food & Beverage, Art and Fashion industries.

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