

Press Release

FOR IMMEDIATE RELEASE

COLLECT & DONATE:

ART MOMENTS JAKARTA x MUSEUM OF TOYS x DARBOTZ x STUNICA FKUI ALUMNI

Jakarta, 29 May 2020 – Art Moments Jakarta organizer is exclusively collaborating with Museum of Toys and Darbotz in creating art toys with Monsterball Yellow Totem Inverted in the Collect & Donate program. This fundraising effort is organized as a response to the COVID-19 pandemic, and the total funds collected will be allocated to provide PPE (Personal Protective Equipment) in support of medical workers and frontliners who are working tirelessly in battling the virus.

The sum of the donation will be distributed through Care For Humanity by Alumni Student Union of International Class Fakultas Kedokteran Universitas Indonesia (STUNICA FKUI Alumni), to numerous COVID-19 referral hospitals all across Indonesia.

Leo Silitonga, Founder and Director of Art Moments Jakarta expressed a review of the Collect & Donate initiative, "Coinciding with the day and date of the planned implementation of the Jakarta Art Moments 2020, which was supposed to be April 17, we decided to continue to take an active initiative to support medical personnel serving in the COVID-19 pandemic. Together with the Museum of Toys as the first and largest toy collection platform in Indonesia, and Darbotz as one of the leading Indonesian street art artists worldwide, we see Collect & Donate as a positive platform that can inspire and support artists, galleries and the entire community to keep working."

This artwork was created by an Indonesian known as Darbotz. Famous for his "monster ball" character, Darbotz started as a Jakarta street mural artist 15 years ago who had urban graffiti works in various places in the capital, and then collaborated with various local and multinational brands. His love for modern Jakarta, the chaos of traffic and various batik motifs that spread throughout Indonesia resulted in his distinctive style of KONG or "Squid" character which was then considered as his alter-ego. Darbotz's graffiti works are exhibited at various international art exhibitions in foreign countries, Singapore, Malaysia, Hong Kong, Australia to France. One of his works was even collected by Mizuma Gallery, Singapore.

Monsterball Totem, which is the hallmark of Darbotz's work, is designed in urban and yellow and black styles, colors that are synonymous with the Jakarta Art Moments brand. This 250 mm art toy is made with vinyl material that is not easily broken and can be removable in pairs. 3 segmentation features can display 1000 faces that are symbols of behavior that need high flexibility to face the challenges of life in urban communities. In a limited edition of only 100 pcs in two designs and colors, collectors and toy enthusiasts can purchase the collaboration Monsterball Totem through the Museum of Toys website, www.motmuseum.com for Rp. 4,000,000 per piece.

On May 26, 2020 at the Museum of Toys, the Jakarta Art Moments and Museum of Toys donated a number of medical devices such as N95 masks, 3-ply surgical masks, face shields and level 2 and 3 APD gowns from the sale of 100 Monsterballs. The donation was distributed through STUNICA FKUI Alumni Care for Humanity distributed to medical personnel in 5 COVID-19 referral hospitals namely Cipto Mangunkusumo Hospital (RSCM), UI Depok Hospital, Jakarta Workers Hospital, Bhayangkara Sespimma Polri Hospital and Pameungpeuk Regional Hospital, Garut, West Java.

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About Art Moments Jakarta

Art Moments Jakarta is one of the leading art exhibitions in Indonesia, initiated by a number of Indonesian art collectors and organized by a professional and experienced team. This event is a forum that brings together local and international art galleries to establish relationships, provide education, display work and collaborate. For more information, please open www.artmomentsjakarta.com

About Museum Of Toys

The Toy Museum houses a collection of designer toys from the best local and international toy designers. This museum displays the private collection of Win Satrya, which was collected over 15 years. There are more than 3,000 limited sculptures displayed, each with its own unique style, design philosophy, and historical value. Admire the culture of street hip-hop and skateboarding, surrealist creations, street art, and comics combined into toys. Art, like you've never seen before.

About STUNICA FKUI ALUMNI

The Student Union of International Class (STUNICA) is a student association of the Faculty of Medicine, University of Indonesia, International Special Class (FKUI KKI) which was founded in 2000. This student association continues to deliver quality

medical graduates who spread throughout the provinces in Indonesia. Until now, the KKI program has been running for 20 years and has produced graduates from 2007 to 2020. The alumni of the STUNICA FKUI KKI then established the association as a forum for channeling information and aspirations for alumni who had graduated from FKUI and worked in various places both in Indonesia and overseas.

The outbreak of coronavirus (COVID-19) is a call for alumni to utilise their STUNICA FKUI union, to promote and distribute of donations in providing personal protective equipment (PPE) in accordance with national standards for colleagues in various medical personnel in various regions

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