

Jakarta,10 November 2021 - "I hate cooking but I love to eat": To many, the predicament of the time-consuming, labor-intensive chore of cooking influences common practices of opting to eat out, or occasionally cashing in for the food delivery option. However, aside from its costliness, restaurant and delivery meals are often high in fat, sugar and salt. This results in a poor diet, ultimately leading to consumer-laden health risks. Nowadays, preparing meals at home is one of the simplest ways to alleviate possible health burdens one may face.

With an increase in smarter cookware which significantly alters cooking methods, everybody can now cook delicious healthy meals effortlessly. Complicated dishes of vastly different cultures shall no longer be forbidden territory, because with Thermomix® TM6TM, we can all be a professional home cook with the touch of a button. The Thermomix® TM6TM is a cutting-edge cooking device which comes with a plethora of cooking functions. From stirring, mixing, grinding, kneading, whisking, chopping, weighing, cooking, steaming, simmering and emulsifying, the Thermomix® TM6TM also boasts its temperature-varying functionalities of High Temperature, Sous Vide, Fermentation and Slow Cooking cooking functions.

Precision is another fundamental aspect of the Thermomix® TM6TM as users will also appreciate its 37° to 120° celsius temperature range and a built-in weighing scale with a 1 gram accuracy. Made by the German company Vorwerk, this all-in-one multi-cooker is the ultimate kitchen asset, completely eliminating the usage of almost all common kitchen appliances.

Innovation and remarkability does not stop there.

The Thermomix® TM6™ is equipped with a Cookidoo® Recipe platform - a platform which enables users to have access to more than 75,000 recipes. With a meticulous guidance procedure inculcated into the machine, users are most certainly able to cook up restaurant-tier meals. This guidance, however, is not limited to the cooking duration, rather, it ensures that users can prepare a particular meal from scratch, with meal-planning, shopping, and even cleaning features included.

Thermomix Indonesia Director, Ita Limowa, explained: "Made with high-grade materials, Thermomix® TM6 is a result of refined German engineering. With its remarkable quality, we believe in our purpose for every home to have a Thermomix® TM6. Moreover, we recognize that house chores, including cooking, are difficult to do, notably as we live in a fast-paced environment. This makes it desirable to have the Thermomix® TM6, which eases household burdens. With both the Thermomix® TM6TM and Cookidoo® Recipes platform, your family will be given the opportunity to have fast, healthy and hassle-free home cooking."



Adding to that, renowned chef Degan Septoadji, known for his extraordinary expertise in Indonesian and Thai cuisine, said that the Thermomix helps unlock one's inner chef, commenting on the device's suitability as a perfect assistant in the kitchen.

"I support the Indonesian Thermomix community's aim to be healthy and creative when it comes to cooking. After years of improvement, the Thermomix® TM6 now has a powerful multi-layered cooking feature, enabling the cooking of appetizers to desserts with just a click of the button. This allows us to release our inner pro cook to experience another level of cooking," he said.

To be a part of the Thermomix experience, you can visit the Thermomix Experience Center or speak to one of their Thermomix Advisors to receive a personalized cooking experience. The growing Thermomix Indonesia Community also helps by sharing tips and inspiration to those interested.

For more information, please visit: https://thermomixindonesia.co.id

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Press materials: [Link]

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About Thermomix®

Thermomix® is a business division of Vorwerk – a major international group with over 130-year history and a reputation for high quality, innovative products. The brand has been developing for the last 60 years, leading in innovation and staying at the forefront of kitchen technology.



With the multifunctional Thermomix® TM6™ kitchen appliance, Thermomix® is the pioneer in engineering an all-in-one cooking device, owning global invention patents.

The multi-award-winning new Thermomix® TM6 now retails in Indonesia for Rp 27,000,000 and is exclusively available through Thermomix®'s trained network of Advisors who conduct personalized Thermomix® cooking experiences.