



MEDIA RELEASE

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URBAN RESORT MAMAKA BY OVOLO GOES FULL THROTTLE WITH GOOD VIBRATIONS

– Get Ready To Experience Something New And Fresh In The Iconic Kuta – Legian Area –

Jakarta, 12 October 2012 - After the long wait, Ovolo Hotels is excited to announce the complete launch of MAMAKA by Ovolo, the first urban resort in Bali which brings good vibrations back to the Kuta-Legian area; this marks the first Ovolo property in Indonesia and the first outside of Hong Kong and Australia.

MAMAKA by Ovolo's design concept is wonderfully created by Ara Design, taking the Ovolo DNA. Enriched with Balinese spirit by incorporating vibrant colours and natural elements, combined with sun rays to create an exhilaratingly simple yet warm atmosphere. The eclectically designed urban resort is perfectly located in the lively Kuta-Legian neighborhood, specifically on the famous Kuta beachfront. Listed as the best sunset spot on the island, featuring entertainment destinations and shopping centers, and last but not least, Kuta beach's renowned surf break.

"Kuta is definitely in need of something new and fresh to attract more modern and lifestyle-oriented visitors to the area through vibrant colours, design, and a focus on details," Ara Design said. They also added, "We are very honoured to work with Ovolo Group to help develop MAMAKA in Bali and deliver an innovative and inspiring design to the Kuta neighbourhood."

Stepping into MAMAKA's main lobby, the show stopping 3D butterfly-shaped artwork by Punkmetender (his first-ever masterpiece in Indonesia), is showcased right above the entrance as well as in the guest lounge. Punkmetender, from Los Angeles, USA, created a new kind of mural installation, integrating three-dimensional butterfly shapes to portray a butterfly in mid-flight. This graceful action represents a connection on a spiritual and physical level.

Romaine, the man behind the stage-name of Punkmetender, said, "I'm very thrilled to present my artworks throughout the public spaces of MAMAKA in Bali, inspired by the intersection of street art and high fashion."

An Australian photojournalist, Jason Childs is one of the world's top-notch surf photographers. A collection of his photographs, that he has taken throughout the years, can be found in each room. Showcasing his signature shots that focus on Balinese culture, the surfing scene and so much more.



Each level at MAMAKA by Ovolo offers a unique and extraordinary experience. The urban resort features 191 designed rooms and suites that showcase a lively and flawless design matched with interiors that elegantly echo the natural essence of Balinese culture. To juxtapose this, MAMAKA's signature Swagger and Top Gun suites offer a private mini-bar with a well-equipped shaker, jigger, strainer, long bar spoon and more, inviting guests to be creative and concoct their own in-room cocktails.

Additionally, there are plenty of activities to do that the hotel offers. Presenting 24/7 access to the Wellness Zone, it features brand-new gym equipment from TRX, Boxing, the iconic balancing surfboard and so much more. This facility is not only for in-house guests, but non-residents can also enjoy the facility by signing up to a Gym Membership package.

"We can't wait to welcome back our guests and deliver the mind-blowing and unique experience in the Ovolo way," said Joel Bartlett, General Manager of MAMAKA by Ovolo. He also added, "MAMAKA's perfect location on Kuta Beach brings a much-needed revamp to the area and we are here to bring back the good vibrations."

MAMAKA's location on Kuta Beach is very well-known to surfers, with its long stretch of golden sand and amazing sunsets. MAMAKA by Ovolo has proudly teamed up with Quiksilver Bali Surf Academy to provide the best surfing lessons to guests with the best ISA-certified coaches.

The Eclectic Flavours at MAMAKA by Ovolo

When it comes to fulfilling your cravings, guests can savour in the next-level culinary scene at Street 32 Cocktail Bar & Eatery, serving up Pan Asian Street food-inspired fare, as well as perfectly hand-crafted beverages that will tantalise your tastebuds.

Set within Street 32, One Pink Goat, also known as OPG coffee, brings the best locally sourced coffee beans and perfect blends to the Kuta-Legian strip. Showcasing the first contemporary-designed espresso machine in Indonesia by EspressoDECK to maintain the smooth yet rich taste of the OPG coffee.

For those who are up for sunset sessions and a unique cocktail experience, head up to Mamaka Rooftop, showcasing the spectacular view overlooking the Indian ocean where it is a haven to unwind and relax, get the perfect sun-kissed skin and socialise with other travellers. The venue is designed for vibrant dining and entertainment right in the heart of Kuta street, perfect for private events and social gatherings with an elevated view from Mamaka Rooftop. In addition to this, the launch of Mamaka's vibrant meeting spaces is coming at the end of October 2021.



We're Back with Sizzling Offers

MAMAKA by Ovolo offers an enticing room package with rates starting from IDR 700,000 net per room per night for a minimum of 2 nights stay. The package includes Ovolo's signature perks such as amazing breakfast for 2 persons, first drink's on us, F&B credit up to IDR 200,000 per stay, loot bag, self-service laundry, access to 24/7 Wellness Zone and upgrade to the next room category (subject to availability). Guests can enjoy 25% off the Waterbom entrance ticket and 20% off in-room massage.

Stay longer and get a better deal at MAMAKA by Ovolo with room packages starting from IDR 2,600,000 net for 7 days stay. Package includes superspeed Wi-Fi, 24/7 access to the Wellness Zone, first drink's on us, exciting loot-bag, self-service laundry. During the stay, guests are entitled to 15% off F&B, 25% off Waterbom entrance ticket and 15% off in-room massage.

Safety and hygiene have become the top priority at MAMAKA by Ovolo to ensure the well-being of guests during their stay. All health and safety procedures have been put in place following the guidelines from the local authorities as well as by the World Health Organization (WHO). MAMAKA by Ovolo has also been granted the Clean, Health, Safety & Environmental Sustainability (CHSE) certification given by the Ministry of Tourism & Creative Economy Indonesia.

Recently, all Ovolo Hotels across Hong Kong, Bali and Australia have launched 'Vax. Pact.' initiative – a pledge to ensure the welfare of guests and employees by targeting 100% of its employees to be fully vaccinated by the end of the year. Hence, the staff and colleagues of MAMAKA by Ovolo and their immediate family are all fully vaccinated.

For more information and to make a booking, please visit mamakabyovolo.com or email reservations.bali@ovolohotels.com.

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About MAMAKA by Ovolo

Good Soul. Good Times. Good Vibrations are at Kuta Beach.

MAMAKA by Ovolo is a beach-front urban resort for modern travellers, foodies and social-surfers alike, perfectly positioned in the thriving neighbourhood of Kuta Legian. With a refreshing take on design and experience, it's an escape embodying Ovolo's mantra of staying connected with our guests.

Explore the vibrant bazaars, world-class shopping malls, galleries, quaint indie cafes and laneways offering the unexpected - it's the ultimate place for stepping out and living the Bali life. Chill out or max out from



morning until night at the many all-day dining and drinking options offering dynamic culinary experiences, buzzing bars and amazing views of Bali's beaches and beyond.

Just like Bali, MAMAKA offers the unexpected. Get to know the Kuta break with Quicksilver Surf Academy, hit the wellness center to keep fit or strengthen your core on a mechanical surfboard. Top it off any time of the day with all the flavors of Asia at Street 32, Kuta Beach's modern Pan-Asian cocktail bar and eatery serving Asian street food classics.

Return to effortlessly designed rooms with interiors subtly reflecting Bali's cultural heartbeat and relationship with nature. MAMAKA by Ovolo is the answer Kuta Legian has been waiting for, it will enrich your own Bali journey with good vibrations.

Featuring 191 playfully and effortlessly designed rooms and suites with interiors subtly reflecting Bali's cultural heartbeat and relationship with nature. The hotel consists of 74 Bali High rooms, 74 Kokomo rooms, 28 Summer Garden Terrace rooms, and 12 Swagger Suites rooms and 3 Top Gun Suites. Room sizes range from the Bali High and Kokomo at 25 sqm, whilst the Summer Garden Terrace, the same size has the addition of a private terrace overlooking the gardens. The Swagger Suites are a spacious 50 sqm, while our expansive 2-bedroom Top Gun suites are 91 sqm with all suites boasting views of iconic Kuta beach.

About Ovolo Group

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms by providing guests with the best in effortless living across hotels and food and beverage outlets.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019 and 2020 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and three restaurants in Hong Kong, and seven hotels and five restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane. A new hotel is being developed in Melbourne, Australia, Ovolo South Yarra.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include Nishi Apartments in Canberra Australia, The Sheung Wan by Ovolo in Hong Kong, and Mamaka Kuta Beach in Bali Indonesia.



Press images:

https://hindgroup-my.sharepoint.com/:f:/g/personal/ovind_ovologroup_com/EtHUYgvdKxVAIWIR7kCRtSoBeKEsw4EwzIK747CdjG6Oyg?e=tSHDFh

Brand video: <https://youtu.be/UFSxDOb3V34>

For further information and imagery requests, please contact:

Jonathan Jeremy

Senior Communications Executive, MAMAKA by Ovolo – Bali

t: +62 361 849 6500 m: +62 818 701 507

e: comms.bali@ovolohotels.com

Stephen Howard

Group Director of Marketing, Ovolo Group

t: +61 2 9331 9068 m (AUS): +61 435 106 187

e: stephen.howard@ovologroup.com