PREFINITE COMMUNICATIONS THE PREFINITE PAPER

#28 SENSATIONAL SEPTEMBER | 9 SEPTEMBER 2021



Hello and welcome to the latest edition of The Prefinite Paper!

We're excited to be working with Raffles Bali, a brand that we've been working closely with since Prefinite was conceived. This edition, we've curated the latest hospitality offerings from our friends in Jakarta and Bali. We also encourage you to participate in Bali Pink Ribbon's annual marathon and support their breast cancer awareness campaign.

And lastly, join us to cheer on Team Indonesia as they compete at the finals of the Bocuse d'Or this month. Good luck!

Stay safe and healthy,

Viana Dien-Igah

HOSPITALITY

RAFFLES BALI APPOINTS PREFINITE COMMUNICATIONS AS STRATEGIC MARKETING AGENCY



Raffles Bali has appointed Prefinite Communications as its strategic marketing agency. The appointment is a part of Raffles Bali's commitment to further establish its position as the most prestigious resort in Bali. Based in Jakarta, the hospitality PR & marketing agency will work with the hotel to present brand activation and marketing engagement strategies.

Situated on a dramatic clifftop atop Jimbaran Bay, Bali, Raffles Bali offers unparalleled views of the Indian Ocean. With 32 luxurious tropical villas complete with private pools and unobstructed views of both sunrises and sunsets, Raffles Bali invites guests to discover the oasis of emotional wellbeing through private experiences, personalized wellbeing journeys and inspiring Balinese cultural journeys.

LEARN MORE

HOSPITALITY

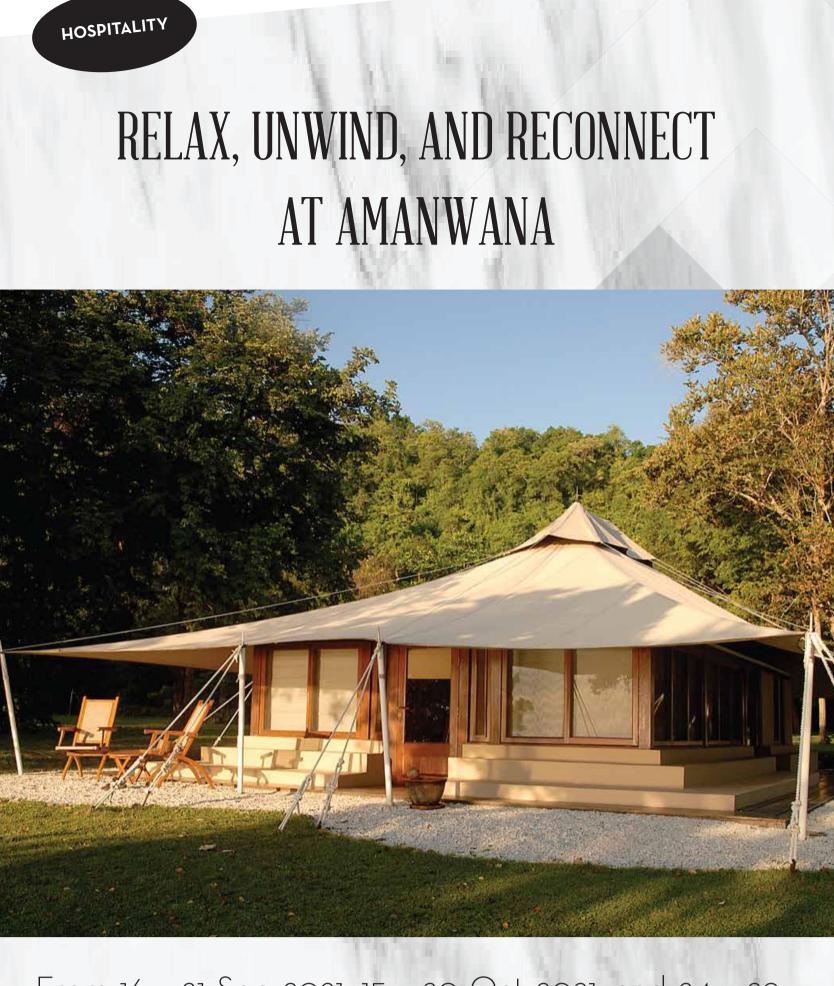
ULTIMATE BEACH STAYCATION AT

KARMA KANDARA, BALI



Discover the essence of Karma at Karma Kandara on Bali's Bukit Peninsula, known globally as the Billionaire's Row. Enjoy the Ultimate Beach Staycation at Karma Kandara Bali at the luxurious two bedroom pool villa at IDR 12,500,000, or at the three bedroom pool villa at IDR 15,600,000 for a two nights stay. The offer is available until December 22nd, 2021, and inclusive of Beach Welcome Dinner, daily breakfast on the beach, unlimited access and activities to the Karma Beach Bali and Kids Club, as well as an invigorating complimentary Balinese massage.

BOOK NOW



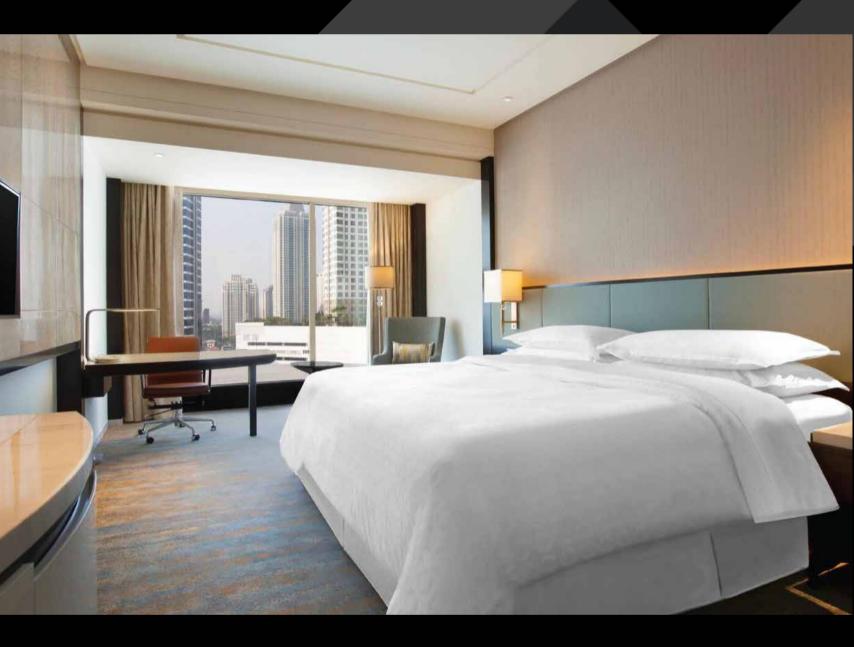
From 16 – 21 Sep 2021, 15 – 20 Oct 2021, and 24 – 29 Nov 2021, enjoy a private escape for three to five-nights focused on reconnection and island enjoyment on Moyo Island. Amanwana FIT Week presents the opportunity to relax, unwind and reconnect with loved ones, to celebrate a special occasion in an intimate and secluded setting. Tailor the stay, from three or five nights, to exactly your preferences, including exclusive outings and adventures, wellness activities and bespoke dining experiences.

BOOK NOW

HOSPITALITY

SELF QUARANTINE AND REPATRIATION

PACKAGE AT SHERATON GRAND JAKARTA



Upon your arrival in Indonesia, enjoy an all-inclusive 7-night repatriation stay at Sheraton Grand Gandaria's elegantly appointed rooms and suites. Certified in CHSE by the Ministry of Tourism and Creative Economy, Sheraton Grand Jakarta offers a safe and hygienic environment for your mandatory quarantine in a five-star setting. With prices starting from IDR 14,000,000 net for seven nights and three choices of rooms and suites, the package is inclusive of daily meals, five pieces of laundry per day two times PCR tests, complimentary one-way airport transfer service, 20% off for F&B orders, and complimentary high-speed internet access.

BOOK NOW

BALI PINK RIBBON PRESENTS 13TH ANNUAL RUN & BIKE FUN-RAISER



Bali Pink Ribbon (BPR) has announced its annual fun run fundraising event returning as a virtual run and bike, themed Together We Rise, in collaboration with 99 Virtual Run. By joining, the individual donates IDR 50K to support Bali Pink Ribbon's social campaigns and activities. The fundraiser aims to support breast cancer awareness efforts in Bali, enabling anyone to take part wherever they are in the world. The Bali Pink Ribbon 5K Single Run and 25K Single Ride will take place on 9-10 October 2021.

LEARN MORE

LIFESTYLE

LIFESTYLE

VENTURE INTO AN IMMERSIVE GAMING EXPERIENCE WITH BEOPLAY PORTAL



Level up your gaming experience with precision sound, adaptive ANC, innovative microphone with beamforming technology and long-lasting comfort. Beoplay Portal are powerful, comfortable headphones designed to fit harmoniously into your life - whether gaming, listening to music, or on calls. Wirelessly connect to your PC to chat, interact and listen to music during office hours, answer calls on your phone, then jump into a full-on gaming experience with seamless Xbox connectivity when it's time to relax.







BLANCO par Mandif restaurant in Ubud, Bali.

LEARN MORE

Follow our Instagram @prefinite.id for updates

PREFINITE COMMUNICATIONS is a strategic communications consultant focusing on the premium Hospitality, Lifestyle, Food & Beverage, Art and Fashion industries. #ProudlyPrefinite #PrefiniteLifestyle #ThePrefinitePaper

Prefinite.id