



# THE PREFINITE PAPER

#28 COMING UP ROSES | 23 SEPTEMBER 2021



Welcome to the latest edition of The Prefinite Paper!

We are thrilled to announce that MAMAKA by Ovolo is bringing back the good vibrations to Kuta with its recent reopening. Along with the news, MAMAKA has also appointed Prefinite as their strategic communications agency. We look forward to sharing more updates about this dynamic and exciting boutique hotel located in Kuta/Legian. We'd also like to congratulate The Langham, Jakarta on their opening last September 9. And lastly, we have curated a few of our hospitality friends' offerings for you to check out in the coming days.

Stay safe and healthy,

*Viana Dien-Igah*

HOSPITALITY

## MAMAKA BY OVOLO APPOINTS PREFINITE COMMUNICATIONS AS STRATEGIC COMMUNICATIONS AGENCY

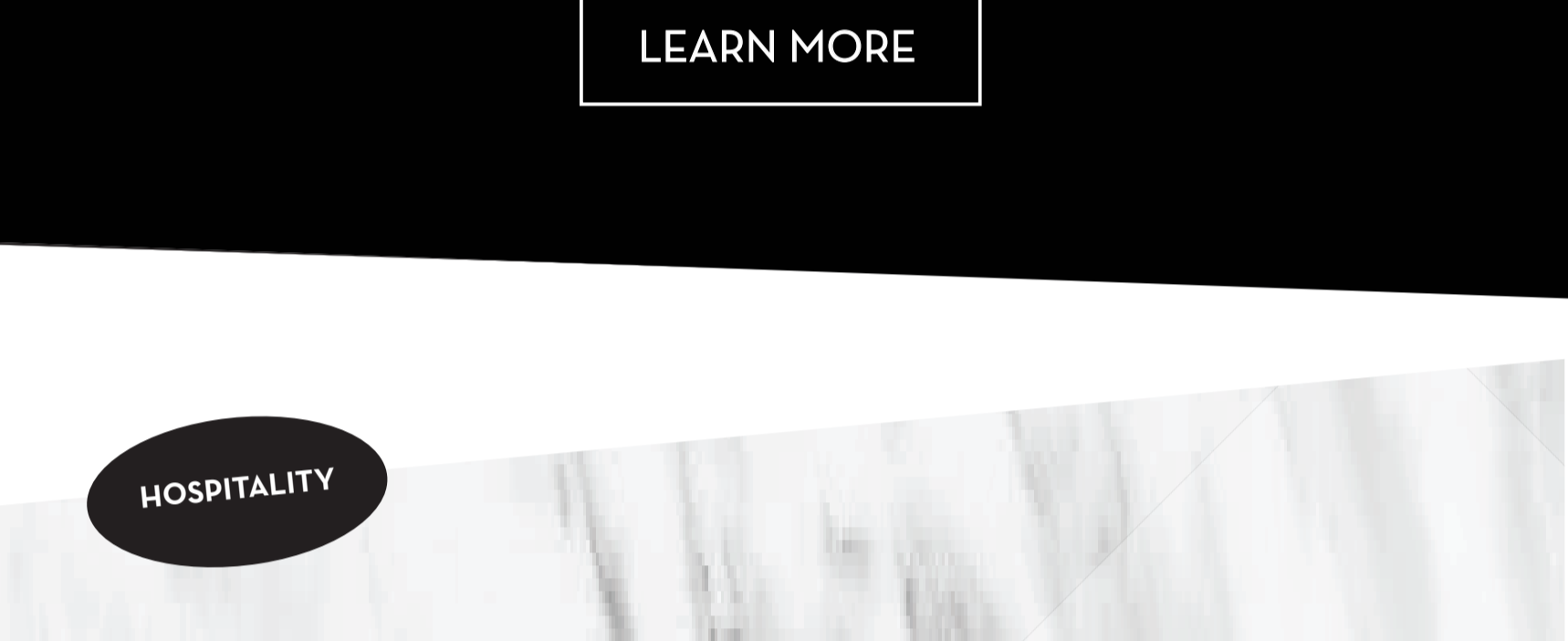


MAMAKA by Ovolo Bali has recently appointed Prefinite Communications as its strategic communications and events concept agency to announce its reopening. Prefinite will work in partnership with MAMAKA by Ovolo Bali to deliver a comprehensive PR & marketing strategy to create integrated campaigns that amplifies brand awareness and grow MAMAKA by Ovolo's customer base locally and throughout the region, especially in Asia.

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## A CAPITAL MOVE: THE LANGHAM, JAKARTA OPENED ITS DOORS

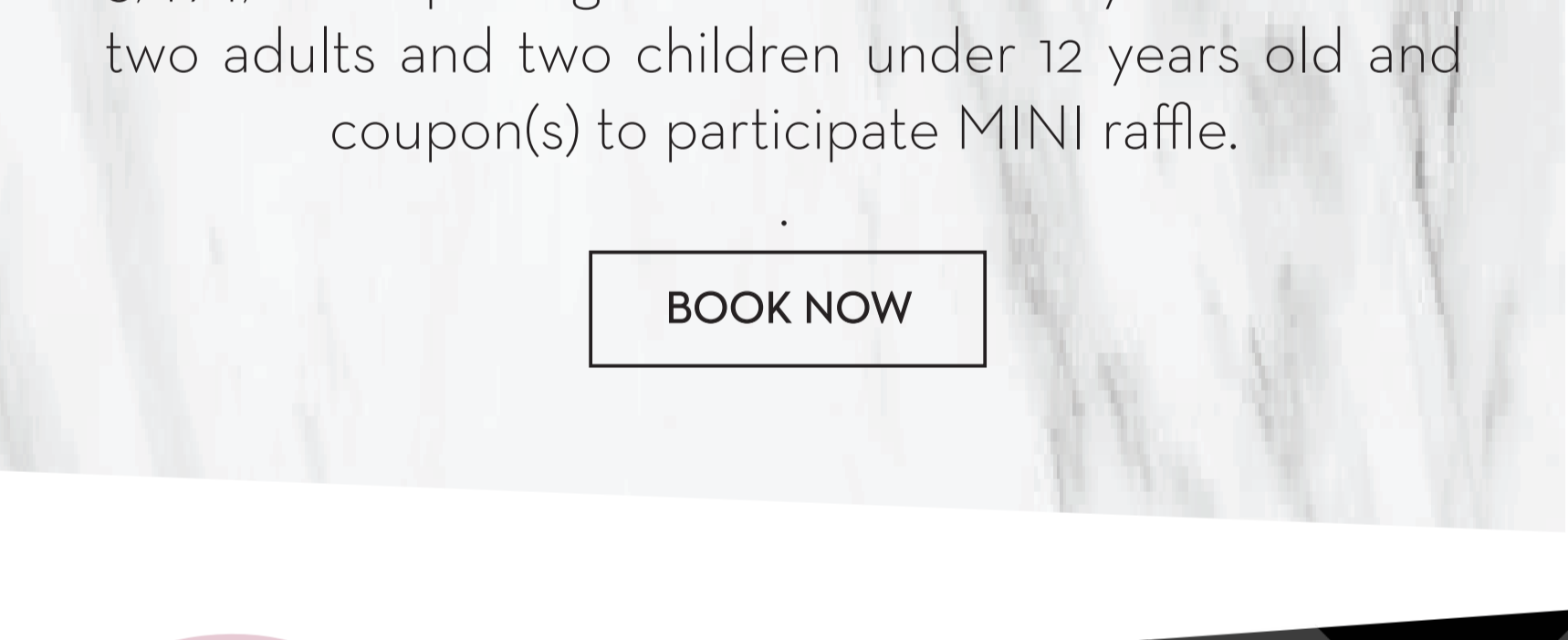


The Langham, Jakarta opened its doors on 9 September 2021 in Indonesia's capital city as the new leading ultra-luxury hotel and lifestyle destination. The stylish and contemporary 65-storey hotel is strategically located within the new prestigious complex of District 8 at SCBD (Sudirman Central Business District) in close proximity to the city's most important financial, cultural and entertainment centres. Designed by the Singapore-based Smallwood Reynolds Stewart Stewart (SRSS), The Langham, Jakarta embodies classical design elements, effortlessly fusing glamour with urban sophistication.

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## MANDARIN ORIENTAL, JAKARTA LAUNCHES A SUITE "MINI" LUXURY BREAK

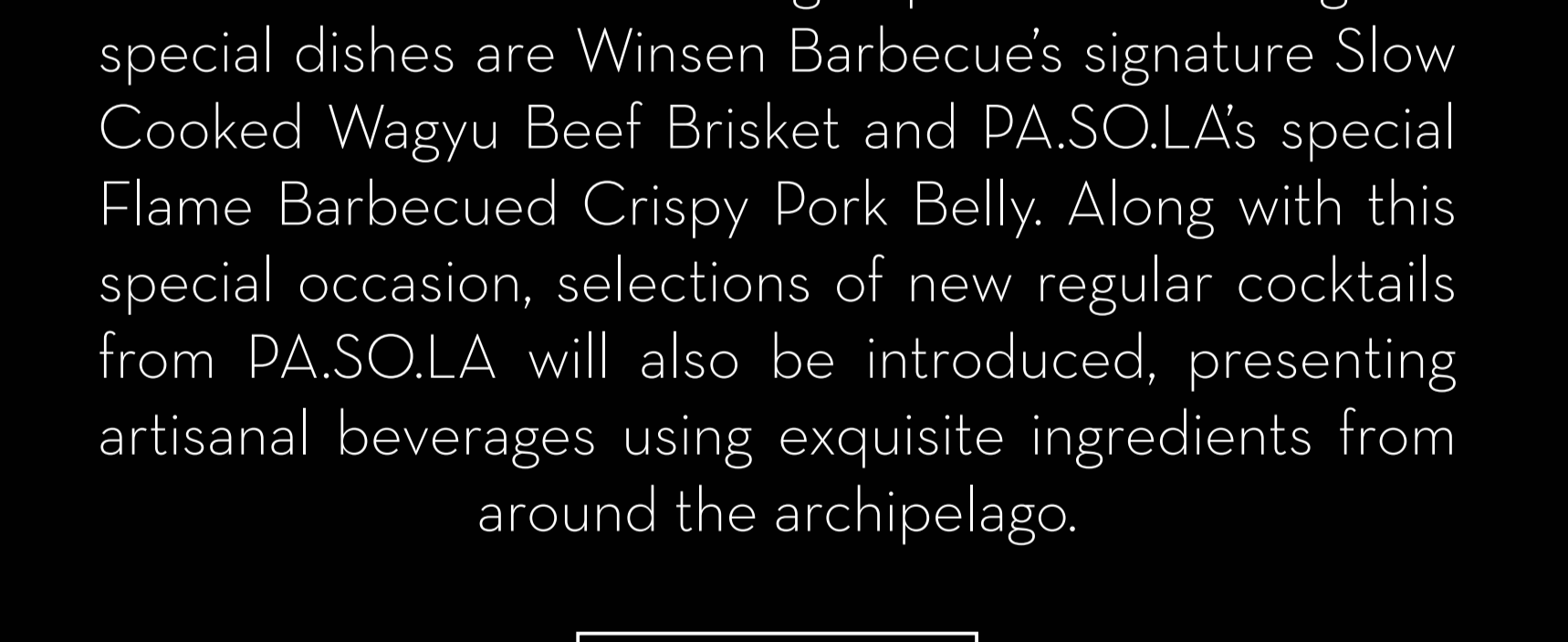


Mandarin Oriental, Jakarta partners with MINI Maxindo, to allow any guests booking a suite at the hotel the chance to win a brand-new MINI Cooper 3-Door. Launching on 1 October the campaign is open for any guest who books the Suites stay during this promotion period. The Stay and Win program will be available for booking via the hotel's website [www.mandarinoriental.com/jakarta](http://www.mandarinoriental.com/jakarta), priced from IDR 3,494,000++ per night that includes daily breakfast for two adults and two children under 12 years old and coupon(s) to participate MINI raffle.

BOOK NOW

LIFESTYLE

## LET'S MEAT AGAIN AT PA.SO.LA



Throughout September PA.SO.LA Restaurant & Lounge presents 'Let's Meat Again', in collaboration with local pitmaster, Winsen Barbecue. The pop-up dining event takes place in the outdoor area of The Ritz-Carlton Jakarta, Pacific Place on level 8 to accommodate a safe dining experience. Among the special dishes are Winsen Barbecue's signature Slow Cooked Wagyu Beef Brisket and PA.SO.LA's special Flame Barbecued Crispy Pork Belly. Along with this special occasion, selections of new regular cocktails from PA.SO.LA will also be introduced, presenting artisanal beverages using exquisite ingredients from around the archipelago.

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## APPLE INTRODUCES IPHONE 13 AND IPHONE 13 MINI

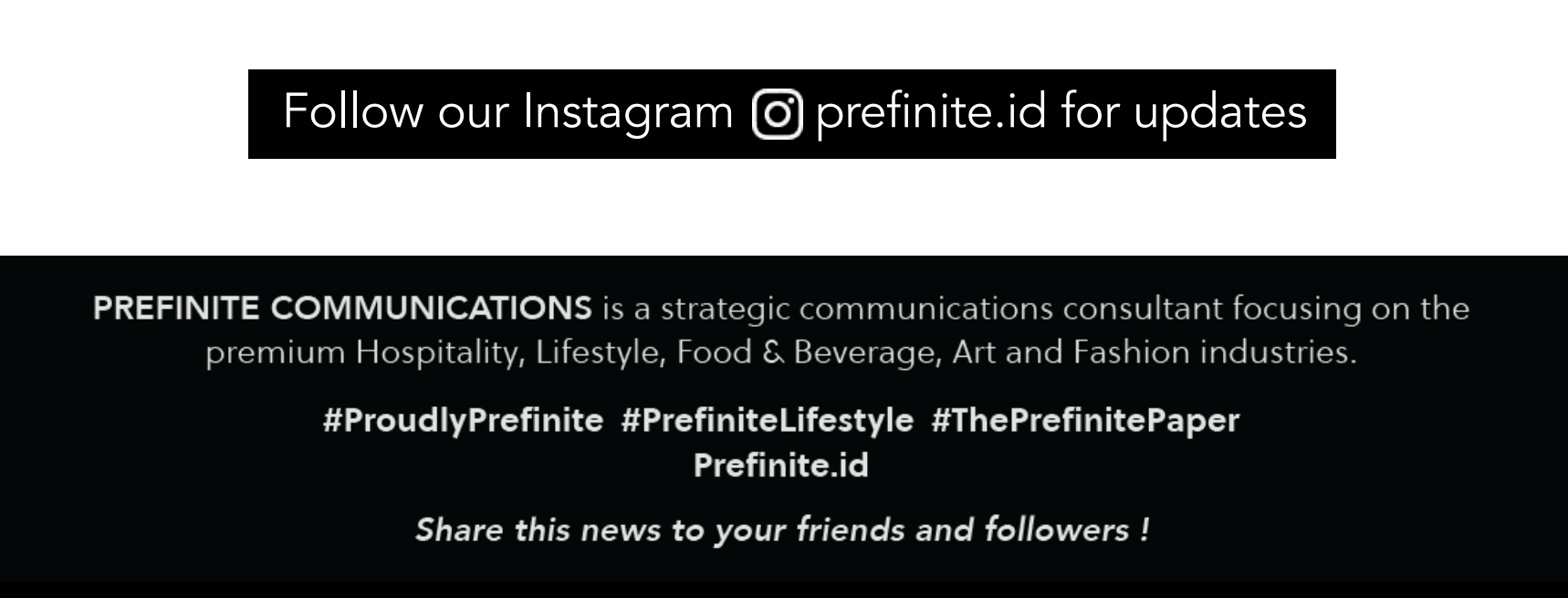


Apple introduces the iPhone 13 and iPhone 13 mini, the next generation of the world's best smartphone, featuring a beautiful design with sleek flat edges in five gorgeous new colors. Both models feature major innovations, including the most advanced dual-camera system ever on iPhone. iPhone 13 and iPhone 13 mini also boast super-fast performance and power efficiency with A15 Bionic, longer battery life, a double the entry-level storage at 128GB, an industry-leading IP68 rating for water resistance, and an advanced 5G experience. Apple fans can expect the iPhone 13 to be available in Indonesia towards the end of 2021.

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FOODIES

## 10 PET FRIENDLY EATERIES IN JAKARTA BY YOHANES SANDY



An afternoon spent with your man's best friend is most definitely an afternoon well spent. Foodies have picked some restaurants in Jakarta that are happy to have furry guests along, and one of them even offers a menu dedicated for your canine companion!

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