



PRESS RELEASE

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GoWork Fifth Anniversary Introduces #KerjaLebihDekat

Jakarta, May 27, 2021 – Covid-19 has changed people’s behaviour globally since last year, and the change seems to continue to stay. Following the shift in conventional work patterns and the growing needs of hybrid work (a combination of work from office and work from home), more and more companies of all sizes are investing in the use of virtual offices and flexible workspace.

This is shown by the steady increase in the use of co-working spaces during the first and second quarters of 2021, GoWork, an Indonesian home-grown company, is leading the industry in the country, by continuing its commitment to providing a safe, comfortable and accessible workspace. Various choices of working space packages, ranging from daily hot desks, dedicated desks, private offices and virtual offices, can be selected by GoWork users according to their needs.

With more than 25 GoWork locations that are easily accessible in four major cities in Indonesia, more than 24.000 GoWork users have enjoyed the ease and flexibility of managing their productivity and teams. GoWork continues to support these demands by providing high-speed internet access, an array of facilities, such as meeting rooms and venues that can be easily accessible via applications, and ample strategic location options in business districts. In addition to prioritizing comfort and security, GoWork also implements strict layered protocols to help fight the spread of Covid-19.



Vanessa Hendriadi, CEO GoWork states, *“In our fifth year of operation, we continue to grow with our member companies by opening two new locations in Medan and South Jakarta. What is different post Covid? There are more growing interests of enterprises. Larger companies realize how important it is to provide flexibility to their employees to work from any location of their choice, outside of their home, because 100% WFH is extremely challenging. Teams also need to have some physical interactions to maintain efficiency and productivity. With this, GoWork plans to expand and provide more locations by opening up to five new locations in the next year”.*

To date, 70% of the top ten locations for GoWork workspaces are located in business districts, with the consideration of ease of access to public transportation. However, following the rapid development of the market, GoWork has started expanding to other areas, such as West Jakarta, South Jakarta, North Jakarta and Tangerang. GoWork is committed to accommodate the demands of the community by providing services that are closer to residential areas and satellite cities around Jakarta.

“We founded our business in 2016 and within the five years of our journey, we have seen how business needs keep changing. In light of GoWork's five-year journey of revolutionizing work, we are launching our latest promotion that will accommodate hustlers in keeping their work more productive and safe. We have a limited offer of 55% discounts for our Private Office space. In addition, we extend a special deal of IDR 50.000 daily co-working access for more mobile workers and university students, as well as free credits with purchase”, Wisnu Triatmojo as Senior Marketing Manager from GoWork explaining the limited time offer during GoWork 5th anniversary celebration.

In conjunction with GoWork's fifth anniversary, and with a passion for revival, GoWork offers a solution for #KerjaLebihDekat. Whether closer to home or to public transportation, business centers, and even families, this flexibility is offered by the GoWork team to support the freedom of work and productivity of GoWork clients. With an ongoing commitment to ensuring work safety and comfort at every location, GoWork is ready to be your partner for a safe and productive day at work.



GoWork x Modena

This May 2021, GoWork together with MODENA, a leading provider of premium home appliances, partnership to create another unique experience of hybrid work to all GoWork members. Launched for the first time at GoWork Central Park West Jakarta, **MODENA Space** facilitates the needs of members for a safe and convenient office pantry, especially during this unusual time.

Considering the total amount of working time spent in the office, MODENA Space provides a well-equipped pantry full of innovative products, which is important in supplying essentials needs to enhance work productivity. From coffee machine, microwave oven, water purifier to refrigerators, MODENA is providing cutting-edge products to help members foster positivity at all times. Moreover, cooking class, insightful talk show, and other exciting activities regularly scheduled at MODENA Space. Exclusively for GoWork members, a special deal for every purchase of all MODENA products at MODENA Experience Center Satrio and Suryo available.

“This opening of MODENA Space at GoWork Central Park is the first milestone of our collaboration with GoWork. We’re planning to open more MODENA Space in several GoWork outside Jakarta to help ensure that all members are well-fed, refreshed and focused at work,” says **Bagus Prastowo, Director of MODENA**. “Celebrating our 40th anniversary this year, MODENA is increasingly active in exploring to present innovative products, opening new branch outlets and launching unique collaborations by partnering with big names from various industries to provide memorable experiences and get closer to consumers.”

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ABOUT GoWork

GoWork is the leading premium coworking space platform provider in Indonesia with a mission to empower people to be the best. GoWork provides inspiring, world-class workspaces equipped with facilities and equipment to help companies thrive. GoWork pursues its mission by creating a business community platform for its members through spatial design equipped with integrated technology, and content and service empowerment. The venture is supported by several well-known venture capitalists and partners with leading brands in the fields of partnerships, lifestyle and real estate.

ABOUT MODENA

Since 1981, MODENA has been a leading provider of premium appliances for homes and commercial establishments. MODENA's vision is to bring beautiful, yet simple, products to those who strive to create and discover themselves in today's world. Incorporating modern European designs and the latest Internet of Things (IoT) technology, MODENA strives each day to innovate products that are engineered with passion that bring smart interconnectivity to its agile consumers. The ever-expanding range of MODENA products include appliances for cooking (such as ovens, cookers, microwaves), cooling (such as refrigerators, freezers, water dispensers), and cleaning (such as dishwashers, vacuum cleaners, washing machines, dryers, and water heaters).

With initial roots in Italy, MODENA now has extensive distribution networks and subsidiaries worldwide, with products available through channels including retail chains, showrooms and online store. A passion to change the world is what drives MODENA every single day.

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