

**PRESS RELEASE**

For immediate release

**FoodieS Magazine and AQUA Reflections Present  
Bali's Best Eats Award 2019**

**Bali, 26 September 2019** – Following the success of the inaugural Bali's Best Eats Awards last year, the first objective restaurant awards in Indonesia is back on the Island of the Gods, Bali. FoodieS Magazine and AQUA Reflections proudly present Bali's Best Eats Awards 2019 with the adhering mission to acknowledge world-class dining experiences and remarkable culinary profiles in Bali

**Indonesia's First Objective Restaurant Awards**

Inspired by the rise of local food-driven culture, Bali's Best Eats was launched in September 2018 as an extension of Jakarta's Best Eats. Its main purpose is to scrutinize and recognize outstanding dining establishments amidst the dynamic competition on the island's ever-evolving dining scene. By appointing a panel of experts and well-respected judges in the culinary industry, Bali's Best Eats 2018 selected the Top 40 restaurants in Bali with special mention to Locavore as Restaurant of the Year, Wayan Kresna Yasa of Kaum Restaurant as Chef of the Year and Fresto as Bar of the Year.

**Encouraging A World-Class Dining Scene**

With the unprecedented growth of the culinary industry in Bali, creating delicious rivalries and innovative dining trends, FoodieS Magazine together with the pioneer bottled mineral water in the country, AQUA Reflections, capitalize on the hits and misses of the industry and together with a panel of "gastronome" judges, the search for world-class dining venues and culinary profiles continues. Bali's Best Eats Awards 2019 will continue to provide an expert eye to inform local and international diners alike about the creative talents behind the island's lucrative culinary industry and inspire chefs and restaurateurs to continuously develop world-class dining experiences.

Jed Doble, the Publisher of FoodieS Magazine said, "As the world of food and restaurants continues to evolve, Bali's Best Eats is excited to evolve along with it. With these immense changes, it is always exciting to see new restaurants and chefs with new concepts and ideas taking up the spotlight. We are keeping the essence of Bali's Best Eats Awards alive, that is to encourage culinary creativity and excellence, drive the local scene to even greater heights and help ensure that every night is fully booked at the winning restaurants."

**Bali's Best Eats 2019 Judging**

Bali's Best Eats has assembled a panel of reputable industry experts from diverse backgrounds and specialties, to ensure a credible, honest and ethical judging process.

The judging panel includes:

1. Yuda Bustara, Celebrity Chef
2. Janet de Neefe, Director Ubud Food Festival
3. Jed Doble, Publisher FoodieS
4. Sarah Dougherty, Food & Lifestyle Writer
5. Maya Kerthyasa, Food & Lifestyle Writer
6. Pierre Lang, Gourmand & Hotelier
7. Rinrin Marinka, Celebrity Chef
8. Dorian Pryce, F&B Professional
9. Corine Tap, President Director, Aqua Danone

Restaurants will be segmented and compete in one of three categories: **Fine Dining** - venues making an illustrious effort in the pursuit of perfection in taste, presentation, creativity, service and table arrangement. **Upmarket Venues** - venues going the extra mile to provide foodies with a smart, conceptual dining in an inviting ambience. **Casual Dining** - venues that rose above many other establishments, offering relaxed, lively and straightforward food and beverage experiences.

The establishments then will be judged on the following criteria:

- 50% - Cuisine, based on taste, creativity and execution
- 20% - Quality of service
- 20% - Drinks menu or wine list
- 10% - Interior design or character

Judges will base their decisions on the above criteria. Each judge can only vote for a restaurant if they had eaten at the restaurant in the last 12 months. All visits to the restaurant were made without identifying themselves as part of the jury and without any incentives or endorsements as part of the judging process.

This year, aside from the judges, Bali's Best Eats will form a Chefs Academy which will form part of the voting panel. Consisting of expert chefs, members of the Chefs Academy will be invited to vote for their best restaurants in the city, and these votes will form part of the final decision that will ultimately shape the Bali's Best Eats list. The Chefs Academy will act as additional palates and eyes, enabling the judging panel to obtain a wider sample of expert votes.

Restaurant registration is now open until 30 November 2019. The Top 40 Restaurants will then be revealed during the Gala Awards Night in December 2019. For restaurant registration and more information, please visit <https://besteats.id/>

### **Manifestation of "Live Your Finest Reflections" in Culinary**

"Live Your Finest Reflections" invites people to give their best in life, to live life to the fullest. This is not just a brand association but something that people can live by. Through this platform AQUA Reflections also take steps to appreciate inspirational figures in fashion, lifestyle, and culinary.

This second time presenting Bali's Best Eats is another living proof of AQUA Reflections' intention to appreciate and support our culinary talents. "It is our commitment to support the improvement of Indonesia's dining experiences and to collaborate on lifting up the quality standards of the culinary industry in Indonesia. We hope that Bali's Best Eats will motivate

Bali's culinary industry and talents to strive for greater heights, raising the quality bar of their offerings and experiences on their premises," said Ethan Lim, Vice President Marketing Danone AQUA.

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### **About FoodieS Magazine**

FoodieS is the premier English-language magazine covering food and beverage in Jakarta, Bali, the rest of Indonesia and beyond, with each edition focused on the day-to-day search for delicious, interesting or new restaurants, showcasing appliances and equipment for the home cook, looking at spirits, and cocktails, profiling chefs and offering coverage of international foodie destinations, and sharing easy-to-do recipes for budding Bourdains. Offering a print readership of 30,000, FoodieS also racks up more than 60,000 digital impressions each month through its online channels.

### **About AQUA Reflections**

AQUA Reflections is naturally mineralized by nature to give you the goodness of nature. Our expertise to select, protect and preserve our single source, to guarantee a high quality drinking companion for everyone. We present all of nature's best gifts wrapped in a beautiful glass bottle design that reflects a healthy lifestyle within the dynamics of a modern world.

Through the talented hands of Indonesian designers, the AQUA premium product is packaged inside an elegant glass bottle of 380 ml and 750 ml. AQUA Reflections is the reflection of a modern individual, dynamic and innovative that is also balanced with a healthy body that shines from within. AQUA Reflections is available in two types, AQUA Reflections Still and AQUA Reflections Sparkling.

Not only showing our story, Reflections' current bottle is also omitting the plastic sleeve it used to have as a commitment to the #BijakBerplastik pledge, part of the solution to reduce the plastic waste. Not only always strive for availability, AQUA Reflections will keep innovating and collaborating to be the preferred brand that is favored by consumers and partners to inspire originality in life.

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