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PRESS RELEASE

* To be released immediately

COLOURS FROM HOME,
AN ART EXHIBITION BY THE JUXDUO



Jakarta, 7 August 2019 – “Colours From Home” by The JuxDuo, an artistic collaboration between Erza S.T. & Alexander Thian – was launched today, introducing a modern art medium through photography and Batik, Indonesia’s heritage fabric. The exhibit is part of Plaza Indonesia’s annual program celebrating Indonesian Independence Day, Indonesia Food and Art Festival. This first art exhibition of The JuxDuo runs from 10 - 24 August 2019 and is located at the Main Atrium of Plaza Indonesia, the most exclusive shopping center in Jakarta.

Abbreviated from the word juxtaposition, the duo brings together renowned travel writer and art connoisseur, Erza S.T. (@madame_exotique), with well-heeled traveler and leading social-media influencer and photography artist, Alexander Thian (@amazing). Their passion for travel and their mutual respect and admiration for each other has brought these two talents together. Travelling has enabled them to discover their shared interest in photography and desire to promote Indonesia's rich heritage in unconventional landscapes and surroundings. With opposing yet complementary personalities as the backbone of their collaboration, what started as a friendship is now shared as a mutual appreciation of a balanced and harmonized collaborative work. The JuxDuo filled each other's cup where Thian's way of capturing light, colour, and movement through his camera exquisitely harmonizes with Erza's dynamic and lavish poses. With their artworks, the duo presents a contemporary artistic approach that relates to modern day life, carrying a concept of a luxury traveler seen through the lens of a nomad photographer in a modern, day-to-day setting.

COLOURS FROM HOME EXHIBITION

Three years in the making, "Colours From Home" draws its vision and inspiration from the desire to spread the beauty of Indonesian Batik, a UNESCO Intangible Cultural Heritage, to the world. The exhibition stems from The JuxDuo's combined creative and artistic expertise and their frequent travels around the world. The result is a collection of dramatic photographs showcasing frames of majestic colors of traditional Indonesian Batik designed by the late maestro, Iwan Tirta. The photos were taken at myriad historical locations, inspiring landmarks or even off-the-beaten-track venues that accentuate the versatility of modern art while juxtaposing values as the perfect backdrop for capturing the essence of Indonesian heritage in a modern yet contemporary fashion. The debut two-week long exhibition for The JuxDuo showcases fresh yet quirky contemporary art pieces.

Eight chosen heritage Batik photographs from the duo's travels to exotic parts of the world from Bali, Siem Reap, Hong Kong, Jakarta, France to Monaco will be showcased focusing on the portrayals of contrasting colors and drama in an art and design installation set up. Paying tribute to Iwan Tirta's heritage Batik collection, the never-seen-before photographs are printed on high quality duchess satin. The artworks are displayed mid air and aligned juxtaposing each other and draped from the ceiling for guests to have an undisturbed, clear view of the composition on each of the photographs.

PHOTOGRAPHY, A MODERN ART MEDIUM

Practicing and collecting photography has become widely popular and accessible form of modern art not only amongst art lovers and connoisseurs but also among today's society. Considered to convey a more literal meaning than other forms of art, portraits are taken based on real objects in raw existing conditions, photographic emotions are heightened or deepened with the play of lighting, angle and colors that embodies the character, drama and story intended by the one behind the lens.

The collaboration with Iwan Tirta Private Collection and the duo started when Erza was asked to promote batik during his travels. "As a travel writer, I have had the pleasure to visit the world's most breathtaking places and wanted to capture those landscapes in the most exotic way while seamlessly blending in the vivid colours of Batik" says Erza. Alexander also asserts, "We have different angles when it comes to travel, but photography has always been my passion. It started as a hobby which has now morphed into a modern artistic project. I am now eager to capture more exotic moments with Erza. With this in mind, our travel together has become more enjoyable and we look forward to our next travel destinations."

SPONSORS

The eight participating sponsors of the "Colours From Home" exhibition were carefully curated and occupy a significant role in the success of the event.

Plaza Indonesia, Jakarta's first-class shopping and lifestyle destination whom have earned international recognition as Indonesia's center of fashion, luxury, culinary and currently, as an art destination. Permata Bank as the first purveyor of financing that bridges the fine services in private banking through fine arts. The Apurva Kempinski Bali Resort as one of the photo locations in Bali with an equally culturally-inspired, five-star establishment that showcases Indonesia's heritage throughout its design and immersive travel experiences. Palm Park Hotel Surabaya, a venue also featured in this exhibition as one of the locations, offers smart and stylish accommodations in the heart of the historic town. The exhibition would not be possible without the artful craftsmanship of Iwan Tirta Private Collection with their meticulous dedication to introduce Indonesian Batik into the modern society.

Professional support and expertise courtesy of ISA Art & Design, a Jakarta-based art practitioner and curator for the exhibition artwork, is what inspired this art exhibition. We are pleased to have the support of Johnnie Walker who appreciates and takes pride in

Indonesia's rich traditions through supporting its contemporary arts, events and its local artists. Delicious yet artfully themed bite-sized creations by Seven Friday Space, a retail and food & beverage tenant of Plaza Indonesia will delight guests during the opening and closing events. Ensuring consistent and cohesive presence and communications for the "Colours From Home" Exhibition, Prefinite Communications, hospitality PR & lifestyle is a strategic communication consultant who also proudly debuted in art and design project.

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