



P R E F I N I T E  
C O M M U N I C A T I O N S

PRESS RELEASE

*\* To be released immediately*

## Introducing cGO, a New Avenue to Explore the Indonesia Archipelago



*Left to right: Mrs. Nora Kassim, Mr. Ngadiman, Mrs. Milastry Indria Ngadiman, Mr. Riawan Tanuwidjaja, Mr. Fauzan Gani, Mr. Aditya Haris (Board of Owners of cGO)*

Jakarta, 19 September 2019 – PT. DTech Solusi Bisnis proudly introduced cGO, online reservation platform for yachts, phinisi vessels, fishing boats, island tours boat, ferry transportation and tour guide services at a Media Launch event which was held on Thursday, 19 September 2019 at Lavva, Plaza Senayan.

With the founding vision of boosting the Maritime industry and trade and tourism, cGO was created to provide access for everyone to Explore, Experience and Enjoy the Indonesian archipelago through local social platform in an affordable, secure and comfortable manner. cGO strives to eliminate the conventional hassle of traditional booking systems between

providers and customers.

Recognizing the niche market need of an all-in-one solution for boat charter and its derivatives, cGO provides an informative, secure and transparent online marketplace to ease the travel reservation of all mode of water transportation that includes yacht and vessel rental, ferry transportation as well as island tours and tour guide services. It is the mission of the company to be the platform where the demand and supply directly meet within an easily navigable reservation system.

Through cGO, providers or merchants will be able to manage the inquiries directly through the comprehensive dashboard and promote their products and services to both local and international market outreach. This platform offers professional asset management system and marketing efforts for a flat commission rate. Backed by cGO's professional team, operators can also enjoy multiple benefits including secure payment and billing, controlled flexibility, customizable system, transparency in information and higher sales performance. Having strong industry connections and the expertise in information technology and digital media allows brands and operators to obtain higher marketing exposure and awareness through cGO marketing efforts including search engine optimization, influencers outreach, monthly campaigns, community events, partnerships and media coverages.

On the other side, cGO allows customers or users to match their preferences to quickly make reservations through a cloud-powered website and app. Optimizing on user-friendly experience, customers can compare all modes of water transportations and tours to the archipelago's most favorite and even to the lesser known, exotic destinations in Indonesia. With cGO, customers can view real-time rates and book transportation according to their desired budget and schedule. Above all, cGO prioritizes safety, transparency and credibility. Each operator and brand at cGO is registered and audited to provide complete and accurate information with no hidden costs. The platform also ensures safety in payment gateway, secure customer data privacy and allows an objective review system.

Ngadiman, the Chief Executive Officer of cGO also stated, "As one of the digital tourism stakeholders, cGO is committed to empower the local economy and tour operators with an International standard and competitive edge that is dedicated to the local SME (Small and Medium-sized Entrepreneurs) mid-size tour and travel agents. On top of that, with the tour guide feature, cGO opens up a new business opportunity for the local human resources and encourages them to strive to reach international standards."

**Ngadiman** selaku *Chief Executive Officer* cGO menyatakan bahwa, “Sebagai pelaku usaha di bidang pariwisata digital, cGO berkomitmen untuk menciptakan pemberdayaan ekonomi lokal dengan pembinaan paket wisata lokal yang kompetitif dengan standar international kepada pelaku usaha UMKM agen tour travel daerah setempat. Selain itu dengan adanya fitur layanan pemandu wisata, cGO membuka lapangan kerja baru untuk penduduk lokal setempat dan menciptakan sumber daya manusia yang berstandar international.”

cGO also contributes to preserve the ocean through its collaboration with Indonesia’s Maritime Ministry that addresses the issue of plastic waste in Indonesian waters. As its Corporate Social Responsibility, the company will contribute donation to raise awareness about plastic pollution to inspire behavioral change. Additionally, the company has joined hands with Dtour Travel Services, Ancol Marina Port, private and government sectors and local and international boat owners as supporting systems to the online platform to ensure a comprehensive range of services and thus reliable results. “We wanted to ease the process between our merchants and users and enhance their travel experience with yachts, vessels and ferries in Indonesia. We also hope cGO will merge the two parties and encourage tourism in exploring the beautiful Indonesian archipelago.” Asserts Nora Kassim, the Managing Director & Co-founder of cGO.

- END -

For media inquiries, please contact:

Windy Pukanda  
Account Executive  
PREFINITE Communications  
E-mail: [windy@prefinite.id](mailto:windy@prefinite.id)  
Mobile: +62818 989 589